

touching lives

OnMobile [NSE:ONMOBILE] is one of the largest white labeled Data and Value Added Services [VAS] companies for Mobile, Landline and Media Service Providers. OnMobile's 360° approach offers the entire product line across all mobile access channels like Voice, SMS, WAP, USSD, On-Device Portal & Web. The current product suite includes:

- RINGBACK TONES 2.0 Complete Solution with Ad-RBT, Reverse RBT, Search, Social RBT and Press *
- VOICE, WAP, SMS, USSD Portals Ringtones, M-Radio, Sports, Jokes, Astrology, Contests, etc
- ON-DEVICE PORTAL & HANDSET CLIENTS Mobile Reader, MobMusic, Paparazzi, Mobile Investor, Complete Sports
- MOBILE MARKETING Ad-Wiser for mobile marketing campaigns and advertising solutions
- MEDIA PORTALS & INTERACTIVE TV Auditions, Play-along, Voting
- 3G APPLICATIONS & VAS Video Portals, Gaming, LBS, Streaming, Social Networking
- SAY & SEARCH Accurate and relevant search in 14 languages and accents
- PHONE BACKUP & PHONEBOOK 2.0 Backup your data, and stay connected with your social circle



61.2 million
Unique users/month



351.6 million
Total unique users



600 million
Market Reach



11.2 billion
Calls handled/month



36 million+
RBT users serviced monthly



28 million
Phone Backup downloads



4 million
On-Device Portal downloads



200% increase
Content usage Via M-Search





22 countries
92 customers

delivered \$500M+
of top line revenues



“ At OnMobile, technologies of the future come to life. No matter how innovative our products are, it is imperative to have technology that is flexible and reliable, for ideas to be built on it. Seeing this need, OnMobile, makes sure its technologies mesh perfectly to meet the future needs of clients and the end consumer.”

RECENT AWARDS & RECOGNITIONS

- PhoneBook 2.0, winner of the Google Android Developer Challenge in 2008
- AdRBT, winner of the Mobile Entertainment Award in 2008
- Founder-CEO Arvind Rao named Ernst & Young 'Start-Up Entrepreneur Of The Year' 2008
- The Deloitte Technology Fast 500 Asia Pacific 2007 & 2008
- The Deloitte Technology Fast 50 India 2007 & 2008
- 'V&D100 Best MVAS company' in 2007 & 2008
- 100 IT Innovators 2007 by NASSCOM, INDIA
- Most Valuable Partner award 2007 by Airtel, India



OnMobile is headquartered in Bangalore, India where it has a large R&D center and network operations center. OnMobile has an employee strength of over 1000, and also has offices in Mumbai, Delhi, Singapore, Paris, Jakarta, London, Kuala Lumpur, Dhaka, Seattle and Sydney.

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